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1942
**WHOLESALE
BULB, PLANT
AND
SEED LIST**

of
Monarch Plant Farms
P. O. Box 963
Kalamazoo, Michigan



U S Dept of Agriculture
Bureau of Plant Industry
Washington DC

Dear Customer:

Again it is our pleasure to mail you our latest wholesale trade list of the finest bulbs, plants and seeds that can be bought.

For the first time this year we have added some of the finest flower seeds obtainable and as seeds imports are prohibited now from Europe many varieties will be exhausted very soon.

Labor is increasing all the time but we will ship all orders at present prices until sold out.

Floods, labor trouble, etc., beyond our control will release us for filling orders.

Advise to place orders early on any stock you may desire.

Our stock is the best money can buy.

Our terms are always cash or C. O. D.

Yours for better Crops.

MONARCH PLANT FARMS

GLADIOLUS BULBS

High Crowned Michigan grown Bulbs, full of Pep. Grow this stock for the finest cutflowers.

ALL FIRST SIZE	Per 100	Per 1000
Alice Tiplady, orange, very early	\$1.25	\$10.00
Apricot Glow, very tall, apricot	1.50	12.00
Betty Nuthall, large coral pink	1.25	10.00
Berty Snow, extra lavender	1.25	10.00
BEACON, (NEW) red salmon with blotch	3.00	25.00
Crimson Glow, large, bright scarlet	1.25	10.00
Commander Koehl, enormous, bloodred	2.25	20.00
Dr. F. E. Bennett, brilliant red	1.50	12.00
Flaming Sword, early, deep red	1.25	10.00
Giant Nuymph, large, tall, pink	1.25	10.00
Gold Eagle, large, early, yellow	1.25	10.00
Halley, early, salmon rose	1.25	10.00
Los Angeles, salmon pink	1.25	10.00
Mrs. Francis King, flame, orange, scarlet	1.25	10.00
Mrs. Frank Pendleton, rose-pink	1.50	12.50
Minuet, large and best lavender	1.75	14.00
Pelegrina, best deepest blue	1.50	12.00
Peggy Lou (NEW), shrimp pink, extra large	3.00	25.00
Picardy, florist favorite pink	1.25	10.00
Red Phipps, excellent, rose red	2.00	16.00
Star of Bethelam, enormous, snow white	1.75	16.00

LEADING COMMERCIAL CUTFLOWER DAHLIA TUBERS

	Per Doz.	Per 100
Queen Wilhelmina (Dec), white	\$0.50	\$3.50
American Beauty (Ball), red75	5.00
Purple Ball (Ball), purple75	5.00
Red Chief (Ball), bright red75	5.00
War Dance (Cactus), yellow and red75	5.00
Maude Adams, white, flushed pink75	5.50
Dr. Tevis (Dec), salmon rose75	5.50
Jean Kerr (Dec), pure white75	5.50
Avalon (Dec), large, yellow80	6.00
Bashful Giant (Dec), huge, apricot80	6.00
Pride of California (Dec.), large, red80	6.00
Sagamore (Dec), apricot buff80	6.00
Jane Cowl (Dec), bronze, buff and salmon	1.00	7.00
Jersey Beauty (Dec), most popular, pink	1.00	7.00

SELECTED CANNA BULBS

These are the finest Cannas we ever had and as crop is scarce this year, we advise buying early.

	Per Doz.	Per 100
King Humbert, 4 ft., foliage, purple madderbrown; flowers orange, scarlet	\$0.50	\$3.50
Yellow King Humbert, 4 ft., green foliage; flowers, golden yellow, red blotch50	3.50
The President, 4 ft., green foliage; flowers, rich glowing scarlet50	3.50
Hungaria, 4 ft., green foliage, one of the best pink, prolific bloomer50	3.50
Ambassador, 4 ft., foliage and stalks bronze; flowers, rich cherry red, very large50	3.50
Madam Crozy, 3½ ft., green foliage; flowers, brilliant vermillion, scarlet50	3.50
Shenandoah, 4 ft., foliage, rich ruby red; flowers, salmon pink, large clusters60	4.00
Pennsylvania, 6 ft., green foliage; flowers, large, orchid, scarlet, overlaid with orange50	3.50
Firebird, 4 ft., green foliage; flowers, a deep red, will not wilt in hot sun60	4.00
Wintzer's Colossal, 5 ft., green foliage, the largest flowering Canna in existence, vivid scarlet60	4.00
Kate Grey, 4 ft., green foliage, fast grower; flowers, dark red, very popular50	3.50
Crimson Bedder, 3½ ft., green foliage; flowers, extra, crimson, excellent bedding variety50	3.50
Apricot, 4 ft., green foliage; flowers, buff, yellow base, overlaid with salmon pink50	3.50
Eureka, 4 ft., green foliage; flowers, the best white, for all purposes, strong grower75	5.00

LILY BULBS

As of course, no more import arrives from Japan, all Lily bulbs are very scarce, demand is heavy and a very short crop.

	Per Doz.	Per 100
Giganteum, the large white Easter Lily, large bulbs	\$1.25	\$9.00
Tigers, double, beautifully spotted	1.00	6.50
Regale, a beautiful Garden Lily well known75	5.50
Phillipinense, beautiful white Lily, hard to grow	1.00	8.00

MISCELLANEOUS BULBS AND ROOTS

Most of these varieties are very scarce, so order early.

	Per Doz.	Per 100
Lily of the Valley pips, 2 year old	\$0.50	\$ 2.50
Tuberoses Dwarf Excelsior the Pearl, 4-650	3.50
Tuberoses Dwarf Excelsior, the Pearl 3-440	2.50
Tuberoses Mexican Single, No. 135	2.00
Caladium Esculentum (Elephants Ears) 7-985	6.50
Caladium Esculentum (Elephants Ears) 9-11	1.25	8.00
Caladium Esculentum (Elephants Ears) jumbo, 11-13	2.00	15.00
Calla Rehmani (NEW), best pink	each .50	
Calla Elliottiana, golden yellow, large	1.80	12.50
Hyacinths Candicans (White Summer Hyacinth)60	4.00
Ismene Calathina, White Peruvian Daffodil	2.00	14.00
Ranuncules, gold shades, top size bulbs50	3.00
Ranuncules, red shades, top size bulbs50	3.00
Ranuncules, superb mixed, all shades40	2.50
Peony roots, dark red shades75	6.00
Peony roots, light pink shades75	6.00
Tigridias Mexican Shellflower, cream shades75	6.00
Tigridias Mexican Shellflower, red shades75	4.50
Tigridias Mexican Shellflower, wine shades75	5.50
Tigridias Mexican Shellflower, mixed shades75	4.50

PRIZE WINNING DAHLIA TUBERS

	Each
Burch Foraker, mammoth, flame red	\$1.00
Glamour, huge purple edged, pink	1.00
Kilgore's Lucifer, Giant Indian, red	1.00
Hillside Gold, Cactus, golden yellow50
Dream Beauty, cerise striped, red50
Mad River Chief, dark velvet red50
Lectare, Cactus, red tipped, yellow50
Blue River, deep lavender50
Fireball, scarlet, enormous50
Monarch of the East, orange bronze35
Michigan White, enormous, pure white35
Buckeye Bride, geranium pink35

MONBRETIAS

One of the finest cutflowers in the garden, must be seen to be appreciated.
The Bulbs are very scarce, as hardly no stock is grown yet in this Country.

	Per Doz.	Per 100
Lemon Queen, clear yellow orange bud	\$.075	\$5.00
Marjorie, soft apricot, tall stems75	5.00
Pocahontas, bright scarlet crimson center75	5.00
Una, rich apricot with carmine marks75	5.00

GLOXINIAS

As this stock cannot be imported from Holland or Belgium any more and demand for these potplants is heavy in this country you can see why demand is no enormous.

Start the tubers in 4 inch pots, mixture of leafmold, sand and a little rotted cow manure with good bottom heat, keep shady until leaves appear, be careful with the watering, use a can instead of hose, keep moist, not too wet or not too dry. Be sure to keep the leaves dry. Potplants retail from \$1.50 to \$2.50 each when in bloom.

	Per Doz.	Per 100
Special named varieties, best growers	\$2.00	\$15.00

BEGONIAS TUBEROUS ROOTED

This item cannot be imported from Holland or Belgium any longer and as a ready seller as potplants stock is always scarce.

Place tubers in boxes on light soil, close together and then cover with earth one inch above the bulb. Just keep moist. When plants begin to develop plant them over in pots which will retail from \$1.00 to \$1.50 each.

Select your own color, we can supply salmon, yellow, white, scarlet, copper, rose, dazzling red.

Per dozen	Per 100
\$1.25	\$10.00

READY MARCH 15 UNTIL MAY 15

HARDY PERENNIALS

Of many varieties, only small quantities are available for Spring shipment as we oversold on many items last Fall.

LARGE DIVISIONS FOR LINING OUT

Quantities in Field	Per Doz.	Per 100
1000 Asters, Barr's Pink, 3 ft., extra	\$.050	\$3.50
6000 Dicylra Spectabilis, 1 eye roots60	4.25
1000 Shasta Daisies, Diener's double white40	3.00
750 Shasta Daisies, G. Marconi, best white50	3.50

LARGE TRANSPLANTED PLANTS, 18 MONTH OLD AND OVER

Quantities in Field	Per Doz.	Per 100
5000 Iberis Sempervirens, white candytuft	\$.030	\$2.00
9000 Delphinium Pacific Hybrids, mixed strain75	5.00
4000 Hardy Phlox in 6 named varieties50	3.50

PERENNIALS (Continued)

LARGE ONE YEAR OLD SEEDLINGS, MANY BLOOMED IN SEEDBEDS

Quantities in Field		Per 100	Per 1000
3000	Canterbury Bells, white, rose, purple	\$1.50	\$12.50
2000	Achilleas Parkers, finest strain	1.50	12.50
3000	Foxgloves, Shirley Hybrids, choice mixed	1.50	12.50
2000	Linum Perenne, Blue Flax	1.50	12.50
1250	Statice Latifolia, lavender	1.50	12.50
6000	Platycodon, blue balloon flower	1.50	10.00

PHLOXES

Hardy Phloxes, 2 year, field grown, ship as dug, some varieties had 6 heads of bloom last Fall.

Quantities in Field		Per Doz.	Per 100
50	Africa, carmine red, bloodred eye	\$1.00	\$ 8.00
110	Border Queen, enormous, pure pink	1.00	8.00
30	Carolina Vander Berg, large, blue	1.25	10.00
100	Chieftain, excellent, red	1.00	8.00
710	E. I. Farrington, beautiful, salmon	1.00	8.00
50	Mrs. Chas. Dorr, tall, lavender	1.00	8.00
200	Milly von Hoboken, fine, clear pink	1.00	8.00
760	Morgenrood, bright salmon, deeper eye	1.00	8.00
180	P. D. Williams, large, apple blossom pink	1.00	8.00
925	Prime Minister, large, white, red eye	1.00	8.00
60	Prof. Virschow, fine, pink	1.00	8.00
1130	Rheinlander, salmon, claret, red eye	1.00	8.00
20	R. D. Struthers, fine, rosy red	1.00	8.00
40	River Forest, large, salmon	1.00	8.00
85	Von Hochberg, bloodred	1.25	10.00

Make second choice when ordering as probably we might run short.

PHLOX SUBULATEA CREEPING PHLOX

These are enormous clumps as dug in the field.

Quantities in Field		Per Doz.	Per 100
400	VIVID, pink, fiery red eye	\$1.00	\$6.50
1500	Blue Hills, finest of all blue phloxes	1.25	8.00

HARDY PERENNIALS

THE FOLLOWING ARE CLUMPS AS DUG

Quantities in Field		Per Doz.	Per 100
40	Salvia Pratensis, large blue flowers	\$0.75	\$ 6.00
125	Spirea Astilbe Gloriosa, rosy carmine	3.25	25.00
970	Violets Spring Beauty, very early60	4.00
725	Viola Jersey Gem, true blue, from cuttings	1.00	7.00
600	Pyrethrum Roseum Hybrids, mixed50	4.00
100	Anthemis Tinctoria, yellow50	3.50
100	Artemesia Silver King, silvery leaves75	6.00
2000	Astor Subc Goliath, sky blue, blooms all summer60	4.50
50	Aster Tennessee Cloud, light blue, late flower	1.50	10.00
300	Aquilegia Crimson Star, red	1.00	8.00
200	Aquilegia Cleamatiflora, NEW hybrids	1.00	8.00
90	Chrysanthemum, Bronze Cushion	1.50	10.00
55	Chrysanthemum, White Cushion	1.50	10.00
96	Chrysanthemum, Pink Cushion	1.50	10.00
12	Chrysanthemum, RED Cushion	1.50	10.00
50	Chrysanthemum, Mixed Cushion	1.25	8.00
4000	Armeria Lauchena, beautiful dwarf rosy75	6.00
1000	Cheiranthus Allionii, orange wallflowers50	3.00
100	Delphinium White Cloud, large spikes	1.00	7.00
100	Delphinium Pacific Giant, enormous d wh	1.50	12.00
300	Dianthus Appennina Aurea, golden yellow75	4.00
150	Linum Perenne, blue Flax, enormous size	1.00	7.00

PERENNIALS

TWO YEAR HARDY FIELD GROWN HEAVY PERENNIALS

Quantities in Field		Per Doz.	Per 100
400	Anchusa Myosotidiflora, light blue	\$0.75	\$ 6.00
200	Anemone Pulsatilla, purple50	4.00
500	Achilleas, Parkers famous strain50	3.25
500	Aquilegia Pink Beauty, fine pink50	3.50
750	Centaurea Dealbata, rosy pink35	2.50
1500	Centaurea Montana, sky blue35	2.50
25	Campanula Persicifolia, blue	1.00	7.00
400	Canterbury Bells, single and double, mixed60	4.00
2000	Canterbury Bells, Calycantha, single, white50	3.50
2000	Canterbury Bells, Calycantha, single, rose50	3.50
2000	Canterbury Bells, Calycantha, single blue,50	3.50
500	Carnation Golden Sun, double yellow50	4.00
2500	Carnation Grenadin, double, scarlet50	3.50
2000	Diclytra Spectabilis, 5-8 eyes, SCARCE	3.50	25.00
500	Dianthus Favorite, pink ..	.50	3.00
200	Dianthus Arenarius, pretty white50	2.50
200	Dianthus Deltoides, brilliant red50	2.50
500	Dianthus Sanguinea, extra fine red50	3.00
2000	Foxgloves, Shirley hybrids, mixed50	3.50
2000	Foxgloves, Purple shades50	3.50
2000	Foxgloves, White shades50	3.50
2000	Foxgloves, Rose shades50	3.50
100	Gaillardia Sungod, excellent, yellow75	6.00
1400	Gaillardia, Dwarf Goblin, yellow and red50	3.00
400	Oriental Poppy, bright scarlet75	6.00
700	Penstemon Torreyi, bright red, 2 ft.50	3.50
200	Pyrethrum Robinson Giants75	5.00
200	Pyrethrum ALBUM, the best pure white50	4.00
500	Pyrethrum James Kelway, red shades75	5.00
700	Sweet William, tall, double, mixed40	3.00
75	Sweet William, Scarlet Beauty, red40	3.00
100	Sweet William, White40	3.00
100	Sweet William, Pink Beauty, pink50	3.50
200	Violet Rosina, very early, rosy blue	1.00	5.00

ANNUALS PLANTS

The following list is ready after APRIL 1. Many varieties will be very scarce as seed was hard to obtain.

	Per 100
Asters, supergiant, mixed	\$1.00
Snapdragon, supergiant, mixed	1.25
Calendulas	1.00
Sweet Alyssum, pure white	1.25
Ageratum, blue	1.50
Cosmos	1.25
Salvia Bonfire or splendens	1.25
Stocks, mixed	1.50
Petunias, Rosy Morn	1.50
Petunis, heavenly blue	1.50
Petunias, mixed, many varieties	1.35
Zinnias California, giant, mixed	1.50
Zinnias Liliput, mixed	1.50
Marigold, tall	1.35
Marigold, dwarf	1.25
Phlox Drummondi, mixed	1.50
Coleus, mixed	3.00

SELECTED HARDY PERENNIAL AND BIENNIAL SEEDS

Per Ounce

Alyssum Saxatile Comp. (basket of gold)	\$.65
Aquilegia Copper Queen	3.50
Aquilegia Crimson star, crimson scarlet, white petals	6.00
Aquilegia Pink Beauty	4.50
Aquilegia Snow Queen, large, white	4.25
Aquilegia Mrs. Scott Elliotts Hybrids, mixed	3.00
Arabis Alpina, white, very early60
Arabis Alpina, Rosea (scarce)	4.50
Campanula (Cup and Saucer), dark blue, white, rose, light blue	1.35
Candytuft Sempervirens, dwarf, pure white	1.50
Carnation Grenadin, dwarf, red (scarce)	4.00
Cheiranthus Allionii (orange wallflower)50
Coreopsis Grandifl, fl, pl60
Daisy Shasta Alaska, extra white for cutflowers85
Delphinium Belladonna imp, light blue	2.50
Delphinium Summer Cloud, extra tall, white	4.50
Delphinium Wrexham hybrids, mixed, very fine	5.00
Delphinium Lamartine, marine blue, white eye	4.50
Delphinium Gold Medal hybrids, mixed	1.50
Digitalis (Foxglove) Shirley, mixed, rose, white, purple75
Forgetmenots, Alpestris, indigo blue	2.00
Forgetmenots Alpestris, rose	2.00
Gaillardia Burgundy, lovely, wine red, tall stems	1.75
Gaillardia Tangerine compact, tangerine color	1.40
Gaillardia The Dazzler, large, dark rich red, orange tip	1.25
Linum Perenne, blue Flax, 18 inch high35
Pansy Kazoo Giants, superb strain	6.00
Platycodon (Balloon flower) Mariessi, the best	2.50
Primula Veris, mixed (Primrose) SCARCE	4.00
Pyrethrum Roseum, single, mixed	3.00
Pyrethrum Roseum, single, Ruby red	4.00
Pyrethrum Roseum, double, red, SCARCE	15.00
Statice Latifolia, purplish flowers	1.25
Statice Dumosa, clusters of pure silvery grey blooms	1.80
Sweet William, Crimson Beauty, SCARCE85
Sweet William, Newport Pink, salmon, rosey75
Sweet William, Pink Beauty75
Sweet William, Purple Beauty, SCARCE, deep purple	1.00
Sweet Willima, dwarf, double, mixed	1.75
Sweet William, tall, double, mixed75
Tritoma, Early hybrids (RED HOT POKER)	1.40
Viola, Admiration, very large, purple	3.25
Viola, Lutea Splendens, chrome, yellow	3.00
Vioa, Puck, 2 upper teals, violet, 2 lower golden yellow	4.25
Viola, Perfection, blue, one of the best	3.00
Viola, White Perfection, extra, pure white	3.00
Viola, Chantreyland, pure apricot, SCARCE	6.00
Viola, Arkwright Ruby, mahogany red, SCARCE	5.50

